



Document Approval Date	Study Plan	Document Code
		AP02-PR04

Department: Business Administration	Program: Bachelor of Business Administration	Official Stamp
The study plan was approved by the decision of the Deans' Council no. .... on .....		

Overview
The Department was founded in 1982 and started to offer a bachelor's degree in business administration since its inception. In 1993, the Department began to offer a master's degree in business administration (MBA). The Department aims to qualify students in theory and practice in the area of business management and administrative skills to keep pace with changes and developments both locally and internationally. The Department also provides consultation and training services in various fields of business management for both public and private sectors locally as well as internationally.

Vision and Mission	
<b>Vision</b>	To be a Valued and Preferred Choice for pursuing Business Studies and Generate Competent Management Professionals to become part of the Industry at National and International level.
<b>Mission</b>	Providing a superior learning environment in which students can acquire the knowledge and resources needed to meet the dynamic national and international market needs through theoretical and practical knowledge.

Program Objective	
1	Supplying students with all relevant conceptual, human, and technical skills of business administration (HRM, Organization Behavior, Operation Management, MIS, International Business Management, Strategic Management and Small Business Enterprise
2	Developing managerial acquaintances and leadership skills using reinforcement of proactive communication, team building and spirit of human relations.
3	Raise the level of scientific research for graduate students and link it with teaching and the needs of the local and regional community to serve the development.
4	Contribute to building intelligent managers to serve local and regional sustainable development, using various data analysis techniques.

Program Learning Outcomes PLOs	
PLO1	<b>Apply</b> main concepts, key theories, models, and applications associated with business management within the global business context.
PLO2	<b>Demonstrate</b> critical thinking skills, problem-solving techniques, and decision-making skills in business related problems.
PLO3	<b>Develop</b> quantitative and qualitative reasoning skills associated with planning and decision-making.
PLO4	<b>Employ</b> empirical approaches and scientific research related to business management.
PLO5	<b>Evaluate</b> the ethical and legal implications of business practices.

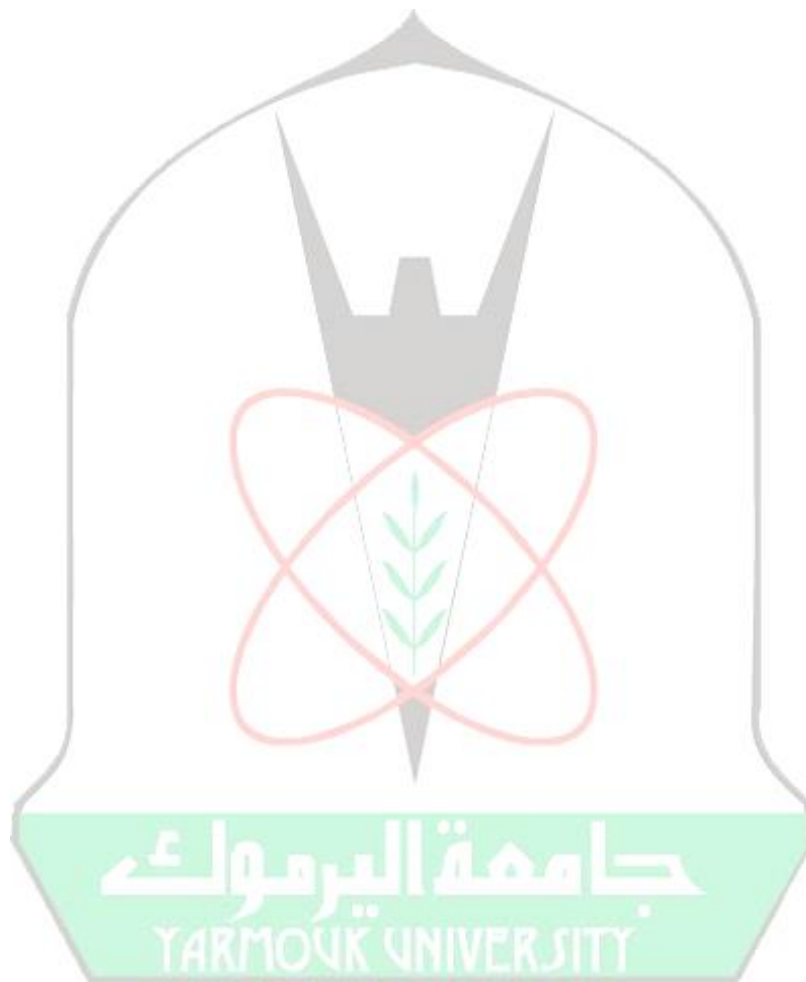


جامعة اليرموك  
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<b>PLO6</b>	<b>Utilize</b> information and communication technology to enable business growth, development, and sustainability.
<b>PLO7</b>	<b>Enhance</b> personal, presentation, oral communication, and written communication.
<b>PLO8</b>	<b>Create</b> a clearly written and concise business model, business plan, and scientific research.





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Credit hours to obtain a degree in Business Administration			
	Credit Hours		
	Compulsory	Elective	Total
University Requirements	15	12	27
Faculty Requirements	24		24
Department Requirements	69	12	81
<b>Total</b>	<b>108</b>	<b>24</b>	<b>132</b>

First: University Compulsory Courses (15) Credit Hours						
Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	
HUM	117	الريادة والإبتكار	1		1	
HUM	118	القيادة والمسؤولية المجتمعية	1		1	
HUM	119	المهارات الحياتية	1		1	
HUM	120	مهارات الاتصال والتواصل (اللغة الإنجليزية)	3		3	
HUM	121	مهارات الاتصال والتواصل (اللغة العربية)	3		3	
PS	102	التربية الوطنية	3		3	
MILT	100A	العلوم العسكرية والمواطنة	3		3	
EL	099*	مهارات اللغة الإنجليزية - استراتيجي	0		0	
AL	099*	لغة عربية - استراتيجي	0		0	
COMP	099*	مهارات حاسوب - استراتيجي	0		0	



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## Second: University Elective Courses (12) Credit Hours

### Humanitarian Courses

Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	
HUM	101	الثقافة الإعلامية				
HUM	102	المواطنة والانتماء				
HUM	103	الاسلام فكر وحضارة				
HUM	104	الفن والسلوك				
HUM	105	اسهام الاردن في الحضارة الانسانية				
HUM	106	مقدمة في دراسة الثقافات الانسانية				
HUM	107	حقوق الانسان				
HUM	108	مهارات التفكير				
HUM	109	النظم الإسلامية				
HUM	110	الثقافة السياحية والفندقية				
HUM	111	تاريخ القدس				
HUM	112	مقدمة في جغرافية الأردن				
HUM	113	الفكر التربوي الإسلامي				
HUM	114	الحاكمية الرشيدة والنزاهة				
HUM	115	التربية القانونية				
HUM	116	كتابات الأردن القديمة				
HUM	123	الفنون الأدائية				

### Scientific Courses

Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	
SCI	101	البيئة والصحة والعامه				



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SCI		تكنولوجيا المعلومات والمجتمع				
SCI	102	تكنولوجيا المعلومات والمجتمع				
SCI	103	اللياقة البدنية للجميع				
SCI	104	مهارات التواصل الفعال				
SCI	105	الطاقة المتجددة				
SCI	106	البحث العلمي				
SCI	107	الثقافة الرقمية				
SCI	108	التنمية والبيئة				
SCI	109	مبادئ الوبائيات والمناعة المجتمعية				
SCI	110	البيئة والصحة العامة				
SCI	111	تكنولوجيا المعلومات والمجتمع				

### Third: Faculty Compulsory Courses (24) Credit Hours

Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	
BA	101	Principles of Management I				
ACC	101	Principles of Accounting I				
ECON	102	Principles of Microeconomics				
STAT	107	Principles of Statistics				
ECON	105	Principles of Mathematical Economics				
PA	130	Public Administration in Jordan				
BF	210	Principles of Finance I				
MKT	210	Principles of Marketing 1				



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**Fourth: Faculty Elective Courses (0) Credit Hours**

Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	

**Fifth: Department Compulsory Courses (54) Credit Hours**

Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	
BA	102	Principles of Management II			3	BA101
ACC	102	Principles of Accounting II			3	ACC101
BA	213	Quantitative Analysis I			3	BA102 STAT107
PA	231	Organizational Behavior			3	BA102
BA	241	Business Statistics			3	STAT107
BA	243	Business Ethics			3	BA102
BA	300	Business Research Methods			3	BA241
BA	301	Human Resources Management			3	BA102
BA	317	Supply Chain Management			3	BA213
BA	320	Computer Applications in Business Administration			3	BA213
BA	325	E-Business			3	BA320
BA	406	Organizational Theory and Design			3	BA102



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BA	409	Strategic Management			3	BA301, BF210
BA	410	Organizational Leadership and Governance			3	BA243
BA	414	Operations Management				BA317
BA	425	Management Information Systems				BA325
BA	430	International Business Management				BA409
BA	498	Symposium				Department Approval

Sixth: Department Elective Courses (12) Credit Hours						
Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	
BA	202	Supervision			3	BA102
BA	302	Training Strategies			3	BA301
BF	312	Financing and Managing SME's			3	
BA	316	Quantitative Analysis II			3	BA213
BA	341	Business Law and Legal Environment			3	BA301
ECON	421	Feasibility Analysis			3	
MKT	422	Marketing Management			3	MKT201
BA	429	Quality Management			3	BA414
BA	435	Transformative Management			3	BA406, BA409
BA	434	Managing Change and Creativity			3	BA425



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Seventh: Specialization Compulsory Courses (15) Credit Hours						
Course Code	Course No.	Course Name	Number of Credit Hours			Pre-requisite
			Theoretical	Practical	Total	
BA	311	Project Management			3	BA102
BA	330	Entrepreneurship/Small Business Management			3	BA102
BA	334	Risk and Crisis Management			3	BA102
BA	426	Knowledge Management			3	BA301
ACC	432	Managerial Accounting			3	ACC102

